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**ABSTRACT OF THE DISCLOSURE**

A method for recognizing an object in a target image using a model defined by model primitives comprising at least one additive primitive and at least one subtractive primitive; a target primitive is derived for the object; associations are determined between the target primitive and the model primitives; a similarity score is increased when the target primitive is associated to an additive model primitive and decreased when the target primitive is associated to a subtractive primitive.